

CREEP FEEDING: MORE POUNDS = MORE PROFIT!

The economic driver for a cow/calf operation is weaning weight. Supplementing suckling calves with creep feed while they are young and growing rapidly promotes additional weight gain and can positively impact net return. Calf weaning weights are influenced by pasture conditions, the cow's daily milk yield, genetic ability of the calf to gain, and creep feeding. Of these factors, creep feeding can give you the fastest payback.

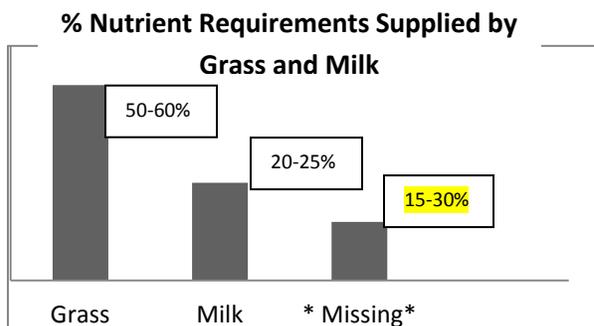
The goals of a calf-growing program are:

- ✓ An average weaning weight of 500lbs by six months of age
- ✓ Average daily gain greater than 2lbs per day
- ✓ Increase the cow carrying capacity of the land base by 5-10%

These goals are easily achieved by maximizing the genetic potential of your calves, and this includes a properly balanced creep feed.

Why Creep Feed?

As the cow's milk production declines during the pasture season, you have a growing calf needing more nutrients from less milk and poorer quality pasture.



Creep feeding can meet the nutrients that calves are missing from milk and pasture alone.



Reasons to Creep Feed:

More pounds weaned per cow

Calf crop uniformity

Improved body condition of cows

Improved reproductive efficiencies

Earlier weaning

Lower weaning stress

Increased pasture stocking rate

Lower winter feeding costs because cows are in better body condition to begin with

Calves are bunk adjusted

To achieve your calves' optimal gain potential



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Creep feeding certainly benefits the calf and positively influences their saleable weight, but it also greatly benefits the cow. Supplementing the growing calf's energy requirements with creep feed naturally helps to wean the calf off of the cow. Not only does that ease the stress of weaning, but it also helps keep the cow in better body condition and improves her reproductive success.

A young calf is at its peak time for feed efficiency, meaning that each pound of feed consumed is quickly converted to a pound of gain. It is much cheaper to supplement that highly efficient calf, than it is to have to supplement a cow in poor body condition come fall and winter.

Purina creep feeds are high in fibre and well fortified with vitamins and minerals. They are designed to be fed free choice with a 1% of body weight targeted intake. This helps to prevent calves from getting over conditioned from creep feed. Creep feed also provides an excellent means of getting coccidiosis protection into the calves, as it can include deccox, rumensin or bovatech.

Purina Creep Feeds:

- ✓ **Completely Balanced Ration**
- ✓ **Mineral Fortification**
- ✓ **Extremely Palatable**
- ✓ **Checker Form**
- ✓ **Improved Gain - Top Feed Conversion**



START RIGHT FINISH RIGHT

